

GENERAL BUSINESS CONDITIONS FOR COLLECTION OF PERSONAL DATA (PRIVACY POLICY)



1. By applying to the **Sempl Conference** or **Sempler Media Strategy Competition**, organised by Media Pool d.o.o., Dunajska cesta 159, 1000 Ljubljana, Phone +386 (0) 1 563-66-00 for the purpose of implementing the Sempl Conference and the Sempler Media Strategy Competition, to discuss questions about your participation in the Conference or the Competition and for issuing of an invoice, on the basis of consent and legitimate interest, we collect some of your personal information, which is necessary strictly for the implementation of the application for the Conference or the Competition, which is why we are asking you to carefully read this notice.
2. Your right is our top priority and we commit ourselves to take care of the security and privacy of your data in all situations. Website is data protected with SSL (256-bit SHA-256) certificate and stores all sensitive information in an encrypted format.
3. **WHAT DATA DO WE STORE:**
First and last name, e-mail address, phone number, company name, tax number, function of the individual, permanent / temporary residence or business address, Twitter ID, IP address.
4. **WHY:**
The data will be used for the purpose of informing about the activities related to the Sempl conference and the Sempler Media Strategy Competition, for promptly informing about possible changes, for keeping records of people registered for the Conference, Competition, for billing, until cancellation.
5. The data collected will be mainly used by our company, but it can happen that the data on your application will be submitted to the contracting partner of the Conference, with the sole purpose of ensuring your smooth participation in the Conference and to the web hosting provider.
6. In the case of a request for oblivion, we will respond to the request and completely remove your data within 1 month. In order to ensure compliance of the application process and a smooth process of organization of the Conference, we will retain all the information provided until cancellation.
7. **PROTECTING YOUR RIGHTS:**
With regard to the collected data, you have, in accordance with the provisions of EU Regulation 2016/679 (GDPR), the right to:
– **information** – you have the right to oblivion, which is accepted in our company. You can check your information at Media Pool d.o.o. or by sending an email to info@sempl.si. In order to ensure safety, internal rules for determining the identity before disclosure apply.

- **access** – you always have the right to access all of your data via info@semp.l.si. We will provide you with all the information we keep in simple and transparent form and according to EU Regulation 2016/679 (GDPR). Deadline for reply is 1 month after the received and approved request, but it is usually completed within 24 hours.
 - **changes** – you have the right to change your personal information insofar as they are inconsistent or incorrect.
 - **deletion** – the right to delete is not a right to entirely delete data, since we are required to provide certain information for other cases.
 - **data transfer** – you have the right to transfer data from one IT environment to another. In this case, we will provide you with data in CSV file.
 - **processing block** – you have the right to processing block that you submit to info@semp.l.si. In this case we have the right to store data, but it cannot be processed automatically.
8. You can cancel your consent for personal data processing or unsubscribe from receiving newsletters at any time.

